



EMPOWERED BY **INNOVATION**

A dynamic team of professionals enlightening the IT Automation, Marketing & Design with its unchallengeable thought process and quality standards.

Discover . Learn . Evolve



MESSAGE FROM BOARD

Global InfoCloud represents one of India's fastest growing premier IT Automation, Marketing & Design firm, with technical prowess and a global footprint. We expertize in helping multilateral clients in their endeavor to build infrastructure for tomorrow. As a fully IT Automation, Marketing & Design firm, we connect unparalleled expertise across services, markets & geographics.

At GIC, we take on every infrastructural element of the project from concept or preplanning stage through execution which also includes operational management and support. The unique feature of Global InfoCloud's comprehensive & innovative service is the value addition imparted to each of its services.

We pride ourselves in our ability to listen to clients and understand their immediate and long-term business needs. We always rise above the expectations of our valued clients which is why GIC has become a trusted consulting IT Automation, Marketing & Design organization. We have nurtured many successful partnerships to involve most innovative, challenging & effective IT & growth business models throughout 12 countries in three continents viz. Asia, Europe and North America.

Our corporate value system revolves around our core principles. At GIC, our utmost motto is to plan the project carefully so that our partnership with clients remains to strive for the twin goals of project excellence and sustainably.

What makes GIC unique is its team. GIC is propelled by the creative energies of our professional team of more than 100 members who help to transform great ideas into realities. Our team is a collection of some of the best minds within the industry. We have a unique culture which is based on meritocracy and fairness. We believe in a matrix organization which is professionally well managed.

Ours is a young and emerging company both in terms of age and attitude. We dream big and we are not afraid to try out even seemingly impossible ideas. We see ourselves as belonging to the third millennium and we are driven to make a mark in every field that we enter.

We invite you to browse this brochure and visit our website (www.globalinfocloud.com) for more details and give us an opportunity to serve your esteemed organization.

Thanking you!
Warm Regards.

BOARD

ABOUT US

A firm carrying strength of young & dynamic experience in producing un-compromised results through the services, with the professional team investing in innovations to execute the elite.



ABOUT US

Global Infocloud is an IT Automation, Marketing & Design service firm. We provide our services to technology companies and enterprises by leveraging our expertise in innovation. Our high-performing teams deliver unique solutions inspired by the latest technologies that accelerate time to market and keep our clients competitive. Our technology focus areas include Web Designing, SEO, Business Consulting, E-Commerce Solutions, Mobile App Development, ERP Solutions, CRM Solutions, Graphic Designing.

With a firm belief in the value of archotyping, we work alongside our clients to ideate and build next-generation solutions. Providing integrated solutions we intend to maximize the investments of our clients. As a firm, we understand the individuality of our clients and strive to provide the solutions in its accordance. We believe in delivering excellence in execution even through the tough times, that is why our clients stay with us for a long haul. A testament to our culture, we have been named as one of the best company to work with.

Since the establishment, Global Infocloud has emerged as a pioneer in the software industry. With an active client base, Global Infocloud has become one of the leading solutions consultant and services provider.

A constant pursuit of quality and perfection has enabled successful delivery of many projects. Our expert team of professionals are driven by enthusiasm and passion, who work tirelessly to build innovation in our clients from concept, design, implementation and maintenance.

Global Infocloud follows a unique organizational process created to generate solutions that will facilitate high performance, scalability and high-standard quality. The aim of Global Infocloud is to offer you one-stop solution for all your online business needs on a single platform and save you from hassle.

We work hard to provide comprehensive, custom solutions to fulfill your custom needs. As an organization, we feel it's our responsibility to highlight and bring out the individual outlook and culture that helps our clients to stand out from the crowd. We take pride in helping you with conceptualization, designing, maintaining, naming and developing your website / Mobile App to any digital marketing tool / Software development and help increase your ROI from these efforts.

Though our method is complex, our goal is simple. We wish to sell your product and help it reach the maximum number of customers, Achieve this we have a talented and seasoned team of marketing and design consultants. We envisage ourselves to be one of the top 5 full-service webs and online agencies in the next 5 years. The team of Global Infocloud is extremely zealous about the customer's satisfaction.

CREATING DIFFERENCE

The Right People

A Passionate Global Team with Deep Technical Expertise Industry Knowledge & ability to change the Dynamics of the Business Enterprises. Get market strategy from our Professional Masters to get succeeded in today's competitive world.

Leading - Edge Industry IP & Domain Expertise

Solutions that create impact of values for major industries

Partner Eco System

A network of partner with common goals of maximizing the value of client IT investment

Knowing what works

Ability to bring best practices and experience with leading companies

Global Scale & Reach

Delivery anytime, anywhere via resources in 60+ countries

Technological Independence

Flexibility with an informed point of view with client's technological preference

COMPANY STRATEGY



Purpose

To be a leader in IT Sector by providing enclaved services, client-relationship & profitability



Mission

To build long term relationship with our customers, provide exceptional customer services by pursuing business through innovations & advanced technology



Vision

To provide quality services that exceeds the expectations of our esteemed clients



Core Value

We believe in treating our customers with respect & faith. We grow through creativity, invention & advanced innovation, we integrate honesty, integrity & business ethics in to all aspects of our business functioning



Goals

Regional expansion in the field of IT management & develop a strong base of key customers increases the aspects & investment of the company to support the development of services to build good reputation in the field of IT & become a key-player in the industry

SERVICES



Web Hosting

Create a strong online presence through your own web page



Web Design & Development

Online trading with endless options



Software Development

Get connected worldwide and explore new business opportunities



Business Consulting

Creating your identity and brand value on global level



Digital Marketing

Exhibit and showcase your products and skills



E-commerce Solution

Quick and smart way to sell your product



Data Management

Get jobs as per your requirement, skill and location



Mobile App Development

Search and get anything required in vast online GGJ directory



Content Writing

Market analytics and trends, from small to large scale cities



ERP Solutions

Get the right resource at the desired location



CRM Solutions

Get daily updates on the industry and also spread your knowledge among others through blogging



Graphic Design

Promotion of a brand's product by communicating in a visually appealing way



HIGH PERFORMERS ARE USING ADVANCED ANALYTICS

Productive outcome is the resultant of the combination of the perfect tool and the right people.

Proper Consultancy



Our professionals have the ability to give expert advice within a particular field and have a wide knowledge about subject matters. We work with our team on strategy, planning and problem solving, to help clients develop business skills for giving effective service. Global Infocloud believes in progressive consulting to maintain financial balance, high standard work and delivering an even higher value service to its clients. There is a specially designed panel in our company for understanding and sharing several view points regarding the client's need and requirement. Global Infocloud performs on several consultancy platforms like strategy making and its management. We are consistently working on it and putting all efforts for giving 100% outputs of our skills for putting quality work in front of our client.

Business analytics

Business analytics focuses on developing new insights and understanding of business performance based on data and statistical methods. Global Infocloud utilizes BA to gain insights into informed business decisions and can be used to automate and optimize business processes. We treat data as a corporate asset and leverage it for a competitive advantage. Once the business goal of the analysis is determined, an analysis methodology is selected and data is acquired to support the analysis. Business analytics (BA) is the practice of interactive, methodical exploration of an organization's data with emphasis on statistical analysis. Business analytics is used by companies committed to data-driven decision making.





Web Hosting



We offer affordable web hosting services in India with highly reliable and superior support for the same. All our hosting accounts come with a control panel which gives you total control of your web space & domain. Now create emails, install a blog, add sub domains and more with a click of a button.

Easy Configuration:

Configuration and customization of our Hosting with your domain is as easy as installing an app on your mobile.

Advanced Security:

You will never have to worry about security, because we use most prominent security protocols to our servers.

99.9% Uptime:

Higher uptime means more availability and seamless performance of the website.

24/7 Tech Support:

We have an excellent support team available for you all the time. But trust us, our services won't let you need it.

Grid Web Hosting:

SSD powered fast & highly available secure enterprise class web hosting powered by our own Grid Platform, available on both Windows and Linux.

Dedicated Server:

High performance bare-metal dedicated hosting for performance oriented websites and applications located in our India DC.

VPS Hosting:

Premium virtual private servers powered by our CVDS (Cloud Virtual Dedicated Server) Technology and hosted in India.



CRM

Solutions



CRM system allows Global Infocloud to manage business relationships and the data associated with customer.

CRM FOR YOUR INDUSTRY?

HEALTHCARE



CRM improves patient satisfaction, helps control costs and provides valuable insight into your patient community.

AUTOMOTIVE



CRM software for the automotmation, build rapport with clients, and track leads. CRM saves time, trouble, and money.

INDUSTRIAL



CRM software provides support in all project phases. The highest levels of transparency are realized by planning and controlling projects in a well-organized manner.

HOSPITALITY



CRM is helpful for owners, employees, Customers through providing services like marketing, sales, e-commerce, and customer service in hospitality industry

RETAIL



Retail CRM has become an underlying platform supporting proven business development strategies such as experience management, social media engagement, loyalty programs, precision marketing and mobility among others.

FINANCIAL SERVICES



Global Infocloud can help your financial services organization develop a customized CRM solution to help you centralize and manage extensive customer data.



Software development demands superior technical skills and a great understanding of the end user's comfort.

WHY SHOULD YOU CHOOSE CUSTOM DEVELOPMENT



Cost Benefits

Custom business software helps you save on hardware acquisition costs.



Custom Features

Custom software development can help protect your business from external threats.



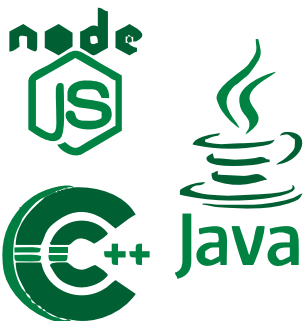
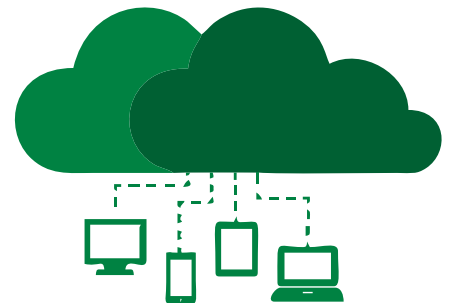
Ownership

Global Info cloud has all rights of ownership for custom development.

WHAT ARE OUR OFFERINGS?

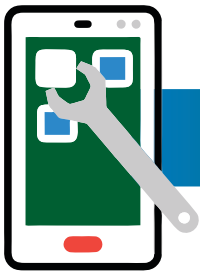
Cloud Development/Cross Platform

Cloud computing is a general term for the delivery of hosted services over the internet. It enables companies to consume a computer resource, such as a virtual machine (Vms), storage or an application, as a utility rather than having to build and maintain computing infrastructures in house. Ability of programming language that enables programmers to develop software for several competing platforms by writing a program only once.



Standalone Development

It's an ability of operating or capable of operating independently of a computer system. A standalone device is able to function independently of other hardware. This means it is not integrated into another device. Standalone can also refer to a software program that does not require any software other than the operating system to run.



Mobile App

Development



MOBILITY REVOLUTION

As per the latest statistics, India has reached 1 billion mobile users. Nowadays, everyone finds it easy to buy a product from mobile as compared to a website. On the run they can select, search, compare and can work simultaneously. Location tracking is one of the best feature of a mobile phone. It is not only about mobile apps, your web solution and ERP solution should be compatible with mobile & tablet. Basically, mobile application development helps improve the ease of use and eventually increases engagement. No doubt mobile is everyone's prime necessity.

KINDS OF APP DEVELOPMENT



NATIVE

It is like building Android with Android Tools and libraries. Same for IOS & Windows. Native app development is costly in comparison to hybrid apps but are more effective in longer run.



HYBRID

Recently this becomes a widely used option for most of the startups. There is no budget and time constraint with hybrid. Phonegap and, or ionic platforms are used for hybrid app development.



GAMING

Building a game application is altogether different from any of the app development. It requires a different skill set, different tools & expertise. We are still young in game development and we'd love to help you in this.

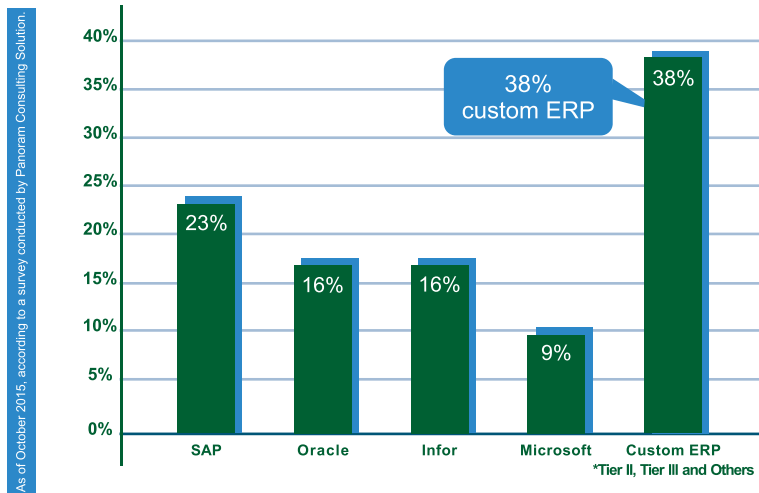
GLOBAL INFOCLOUD OFFERINGS?

We encourage entrepreneurs to prioritise mobile development over web development. E-Commerce, video-based, Ticket / Appointment booking, CRM interface, ERP interface, Educational, Business Reporting and recently gaming app or software are our offerings. We work towards the development of all kinds of apps. Our website and custom applications are mobile and tablet compatible by default. We develop hybrid apps using MEAN and LAMP stack. Our hybrid apps are developed in Phone gap and Ionic. We are working towards exploration of new tools. Our app developers are excellent in Android and IOS native development. We have extensive experience in building location based apps like Ola, Uber etc. Location tracking, Sending alerts, Navigation, Map marking are some of the best work in our portfolio. We will be glad to help in your unique app requirement. You are just a step away to experience the best mobile app development in the market.



CUSTOM ERP DEVELOPMENT IS ON RISE

As per the below bar graph, Custom ERP Development is way ahead from other available ERP solutions in the market.



FUNCTION OF OUR ERP SOLUTION

There are many functions available in our ERP solution.

We have enlisted a few of them here.



Supply Chain Management



Financial Management



Human Resource Management



Manufacturing Resource Planning



Education



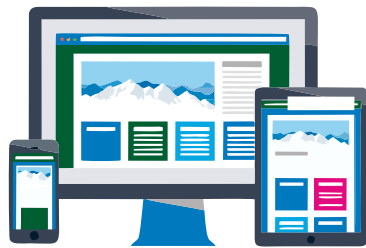
Medical



Appointment



Research



Web

Design & Development



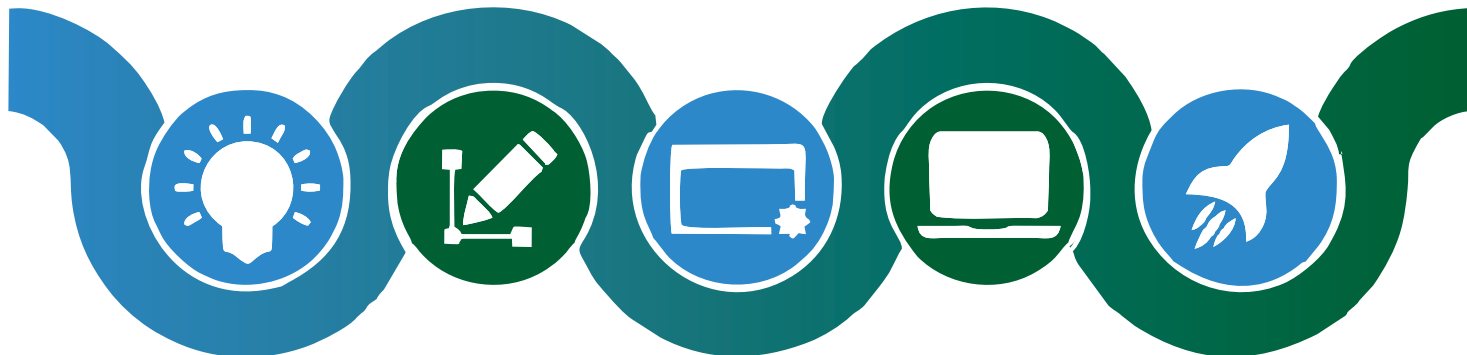
OUR DESIGN PROCESS

1. Sketch & Wireframes

Every ideal concept will be sketched down, designing website at the structural level, creating a global and secondary navigation to ensure the terminology and structure used for the site meets our expectations.

2. Presentation & QA

We believe presentations should be engaging, story-driven and deliver a clear business goal. QA can make sure that the supplied speech as a set of clear and testable goals. Use those goals to come up with a test plan.



3. Conceptualization

The design conceptualization section focuses on developing methods and tools for understanding how products and services fit in people's sleeves, in their full complexity.

4. Optimized Coding

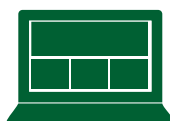
Code optimization improves the code quality & efficiency. It makes possible for us to create computer software and websites.

5. Delivery & Launch

Global Infocloud's team is very particular about delivery and launch of products. Our organization management involves in it. They give their complete efforts to have successful launch and delivery of website



Responsive



Flat UI



Color Scheme



Layout

WHAT WE DO

Global Infocloud designs and develops website for your business. It's not only your website, but a tool which gives your business a proper acceleration along with increase in reach in desired audience. Our team is committed to deliver you a product which should generate more business for you as well as for us. We can handle everything from wordpress coding and graphic design to implementation, as well as maintenance and SEO consulting.



Digital Marketing

INBOUND MARKETING FUNNEL



Content is marketing's last opportunity for creativity.

Relevant content earns permission to sell. Content is the fuel that drives the inbound effect from partner sites and outposts, it is the conversation starter and problem solver in social media.

BUYER STAGE: EXPLORATION

- Fans / Followers
- Visitors
- Inbound Links

BUYER STAGE: DECISION MAKING

- Time on Site
- Share / Comments / Likes
- Leads / Lead Conversion

BUYER STAGE: PURCHASE

- Orders
- Revenue
- Average Order Value

BUYER STAGE: ADVOCACY

- Repeat Purchase
- Lifetime Value
- Referral

Search engine optimization:

The practice of increasing the quantity and quality of traffic to your website through organic search engine results.

Pay Per Click:

You will only be charged when a user clicks on your ad.



Social media marketing:

It informs consumers that the brand is active and focused on thriving communication with them.

App store optimization:

By making an optimized app to increase the number of downloads by loyal users.

Conversion optimization:

Increased revenue per visitor, acquire more customers, and grow your business.

Content Marketing:

From creating useful & relevant content to marketing it on different channels - we know the right ways to do it.

Product marketing:

Accountable for the success and growth of a product by connecting customer needs to product capabilities.



Event promotion:

Helps you get more people into your store for the special sales event.

Online Reputation Management:

Ensures that users find the right data when they look for your business on the market.

Digital marketing consultation:

Building a bridge between businesses and the online world, to sell the product or services.



E commerce

Solution

CUSTOMIZED E-COMMERCE WEBSITE TO PROMOTE YOUR BRAND

The advent and rise of the world of internet along with the smart phones has made life easier for a larger number of traders and customers worldwide. The distant dream of buying and selling round the clock has been made possible. The reach of the businesses have increased manifold owing to the 24X7 presence and accessibility from around the world. Transactions can be made in an instant.

E-COMMERCE PLATFORMS WE USED



Magento



OS Commerce



Wordpress



Zen Cart



OpenCart



Prestashop



Drupal



JAVA



Joomla



.Net



PHP



Cake PHP

OUR SERVICES



**WEB CONTENT
WRITING**



**RESUME
WRITING**



**SEO
WRITING**



**BLOG
WRITING**



**ARTICLE
WRITING**



**BUSINESS
WRITING**



**PRODUCT
DESCRIPTION**



**TECHNICAL
WRITING**

Content is the Source of Information for the Visitors

A neatly designed business website opens doors for a range of opportunities, but it is the content that keeps the visitors glued to their screens and makes them buy from you! Rich content provides information that the web visitors need to know. Websites having content relevant to the customers requirement are bound to get more traffic and better search engine rankings that further boost the visitors and sales. It is rightly said - "Content is King".

CONTENT IS KING

CONTENT PROVIDES VALUE TO VISUALS

Images make a website look prettier, but it's the content that describes the images and helps the images get listed in the search engine pages because of their alt tags. Services, products, processes, tips, suggestions, etc. are better explained with the help of quality content in addition to the pictorial representation.

Good Content Means Better Search Engine Rankings

Having properly optimized quality content on a website guarantees a spot in the top Search Engine result pages. This means your website will show up more often when a term similar to the services/products you are offering is searched for, and this will help boost up your sales without investing a penny in paid campaigns.



Data Management



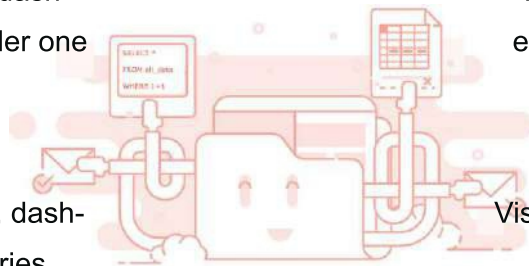
DISCOVER

Singular Truth

All your SQL queries, datasets, dashboards, R scripts, centralized under one roof.

Historical Snapshots

Compare previous states of data, dashboards & older versions of queries, scripts.



Discoverability Score

More tags, metadata, references & engagement ensure high visibility on search.

Asset Relations

Visualize lineage of an asset to see how it is connected to a stream of other assets.

GOVERN

Data Privacy

Secure data assets by managing roles, permissions, & different levels of access.

Version Control

Merge duplicates under one umbrella, maintain multiple working copies, and re-use code.



Personalized Views

Present custom views to different stakeholders, for the same data asset.

Analyze Analytics

Know which asset is stale, which is deprecated, which is used frequently and by whom.

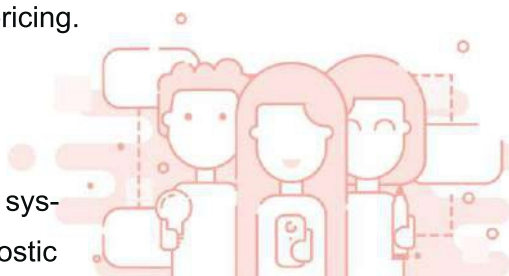
COLLABORATE

Team first

Collaborate on assets with entire team. Add contributors. No seat-based pricing.

Plug-in

Import data assets from external systems, & integrate in our tool-agnostic platform.



Prepare & Execute

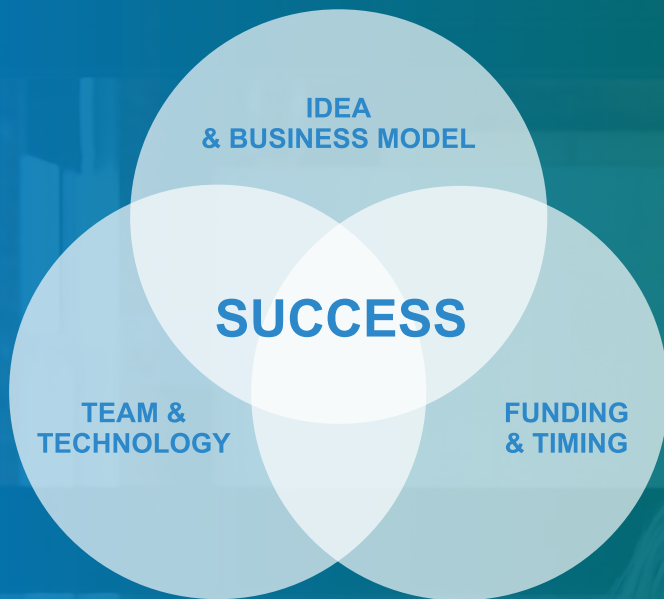
Filter, aggregate, and combine datasets. Execute queries on any database, computer metrics.

Distribute

Export data assets. Subscribe leadership to periodic reports.

Startup IT Services

We Strive To Build Products For Global Startups And Be A
Part Of Their Success Story



Worked with 50+ Global Tech Startups over 5+ years

Being bootstrapped company ourself, we love Startups for their passion and drive towards building innovative products to solve real world problems.

We have a long history of working and catering startup IT services as tech partners with several tech startups transition from an idea through funding to a successful product. With our unique agile delivery approach, tech talent and outsourced product/software development for startups experience, we have launched more than 50 products for startups and have done software development for start companies!

Empowering Startups At Every Stage

Our exclusive Startup IT Services throughout the product life cycle.



Minimal Viable Product (MVP)

The ultimate goal is to build right thing that solves primary problem and identify product market fit as early as possible by wisely investing time and money.



Complete Product Engineering

Comprehensive product engineering services to build, improve and scale product that truly cover entire product life cycle.



Technology Migration / Re-engineering

Helping startups to re-engineer and optimize products by assessing existing application, pain areas, and future business goals.



Startup/Product Advisory

Offer value-added technology & business consultation to the startups to reduce the risks and increase the chances of success.

CONTACT WITH US

ADDRESS

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